

MISSISSIPPI COSMETOLOGY AND BARBERING ASSOCIATION
MARKETING/SOCIAL MEDIA COMMITTEE
DUTIES AND RESPONSIBILITIES

*** At the expiration of his or her term, each Committee Chair/Co-Chair, shall forthwith return to the Association all books, papers, and records which were delivered to him or her during his or her term of office in connection with the performance of duties.

The MARKETING/SOCIAL MEDIA division shall consist of one person in the lead position and an apprentice who shall know the passwords etc. for the platforms in case something should happen to the lead position person. There should be always communication between these 2 people. The reason for such a division and not a committee is because the information being posted should flow and be consistent on all platforms.

The website shall contain information such as by-laws, officer duties and committee responsibilities always for members and potential members. There shall be a list of MCBA officers, directors, and committee chairman with contact information listed as a service to MCA members. The president will be responsible for a bi-monthly letter to the members of MCA on the webpage to keep members up to date on what is in the making with MCA. The webpage will have links to purchasing MCBA memberships, tickets to upcoming events, registration forms, and/or hotel information. The only person making changes to the webpage will be the webmaster or the apprentice.

The Facebook page shall contain any/all happenings with MCBA. It is a place where keeping a regular check on the industry is quick and easy. When we have an event coming up it takes importance over all other information. We will be able to purchase memberships, tickets to events, etc. directly from the page... Members can post at any time. It is a place to communicate and post ideas, classes and information within our profession.

The legislative committee shall post current events here. The social committee shall make posts of what they are working on here.

Obituaries are welcomed, with the understanding they are to be removed within 2-3 weeks. This page is for the Cosmetology and Barbering profession and happenings there in. The Facebook page SHALL NOT BE USED FOR SELLING ANYTHING. Those posts will be removed immediately.

At the end of the year, the apprentice should be ready, if necessary, to step into the lead position and a new apprentice will be given the passwords and step into that position.